

**LIFE  
LESSONS  
IN  
COURAGE,  
INTEGRITY,  
AND  
LEADERSHIP**

**C H A R A C T E R**

**ROBERT L.  
DILENSCHNEIDER**

# Character: Life Lessons in Courage, Integrity, and Leadership

Robert L. Dilenschneider's new book explores how character shaped history's most iconic figures. Launching March 25, 2025, it offers powerful insights into leadership across various fields.



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# Exploring Influential Lives

## 1 29 Iconic Figures

Dilenschneider examines leaders from politics, science, and religion.

## 2 Character-Driven Leadership

Uncovers qualities that helped overcome adversity and create lasting change.

## 3 Inspiring Portraits

Stories reveal how character united their legacies.

# Lessons from History

## **Nelson Mandela's Resilience**

His unwavering commitment to justice shaped his transformative leadership.

1

2

## **Steve Jobs' Visionary Innovation**

Revolutionized industries with groundbreaking ideas and a relentless pursuit of perfection.

3

## **Walt Disney's Tenacity**

Built an entertainment empire through persistence and creativity.

4

## **Colin Powell's Diplomatic Skill**

Demonstrated exceptional leadership and diplomacy in international relations.

5

## **Eleanor Roosevelt's Advocacy for Human Rights**

Championed human rights and social justice, advocating for the underprivileged.

6

## **John McCain's Principled Stand**

Showcased unwavering integrity, impacting American politics.

# Blueprint for Future Leaders



**1**

## **Insights for Young Leaders**

Offers direction and mentorship from historical wisdom.



**2**

## **Learning from the Past**

Provides lessons from those who led with integrity and purpose.



**3**

## **Shaping Tomorrow**

Guides innovators and influencers in building strong character.

# About Robert L. Dilenschneider



## **Expert Communicator**

Founder and CEO of The Dilenschneider Group, a renowned communication expert.

## **Prolific Author**

Published 18 seminal business and career development books.

## **Global Advisor**

Counsels major corporations and professional groups worldwide.

# Key Themes in Leadership



# Excerpt: A Vision of an Ideal World

"I'm influenced by Mother Teresa's view that the good that we can do, we must do."

Mitzi Perdue, an 82-year-old war correspondent, exemplifies character-driven action through her work in Ukraine.

# Engage with Character

## Review Copy

To request a review copy and detailed media kit, please contact Fauzia Burke at [fsburke@fsbassociates.com](mailto:fsburke@fsbassociates.com).

## Author Interview/Learn More

Schedule an interview with Robert L. Dilenschneider or visit [robertldilenschneider.com](http://robertldilenschneider.com) for additional information.

